



## Children's Online Privacy Policy (COPPA)

We recognize that protecting children's identities and online privacy is important. We encourage you to get involved with your child's online usage and to be aware of the activities in which they are participating.

Currently, Simplicity Credit Union does not collect personal information from children under 13 years old through our KidsCount webpage, and does not set "cookies." Cookies are bits of information stored by a Web server on your computer's hard drive that record online activities. Please check back here regularly to see what our latest policies are, particularly those relating to children.

Should a child whom we know to be under 13 sends personal information to us (name, address, email, account number, telephone, social security number), we will only use that information to respond directly to that child, seek parental consent, or provide parental notice. We are not responsible for the data collection and use practices of non-affiliated third parties to which our websites may link.

If Simplicity Credit Union should decide to collect information from your child who is under 13 years old through our KidsCount webpage, we will request your authorization first, in accordance with the Children's Online Privacy Protection Act. A parent or guardian has the right to review the personal information collected on a child under 13 years old. If requested, the parent or guardian can have the information deleted and refuse to allow any further collection or use of the child's information.

If you have questions concerning the privacy of your child's personal information, please contact us by email at: [info@simplicity.coop](mailto:info@simplicity.coop), by mail at 222 E. Upham Street Marshfield, WI 54449, by phone at 844.769.2667 or stop in our office and request a copy of the "Opt-Out" form.